



MY CU® Services, LLC



iPay Technologies

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MY CU® Services Partners with iPay Technologies

MIDDLETOWN, PA – MY CU® Services, LLC is partnering with iPay Technologies, LLC, of Elizabethtown, Kentucky to convert to its PLUS Bill Payment product. The implementation of this program will allow MY CU® Services to offer the next generation in electronic bill payment services by enhancing and expanding functionality for current and new electronic bill payment users.

The PLUS bill payment product from iPay will help improve the bill payment end-users experience, increase member satisfaction, and offer credit unions additional bill payment functionality and special features including: expedited payments, person-to-person payments, gift and donation payments, account-to-account transfers, live chat features, single sign-on capabilities, and subscriber call center.

The market for online bill payment has become increasingly competitive; often times making it difficult for credit unions to offer a competitive bill payment program at an affordable price. The conversion to iPay Technologies' PLUS program will provide MY CU® Services bill payment credit unions with the same great service and support they have grown accustomed to, combined with the increased functionality they've been asking for. The PLUS program is a competitive solution, which joins a simple product design, with the sophisticated features web-savvy users are requesting.

"This agreement will provide a win-win situation for our current bill payment users, and make our program more competitive for members considering a new bill payment program or those considering a switch from another bill payment provider," stated Drew Kishbaugh, President, MY CU® Services."

"MY CU® Services is a leader in providing services to credit unions and we are extremely pleased that they have selected iPay's bill payment product as the best solution for their members and partners," stated Bill Ready, President, iPay Technologies.

Prince George's Community FCU converted to the PLUS bill payment program in early June 2009, as a pilot credit union, "I was anxious about the conversion process, but everything went smoothly with no major issues. More importantly, we're hearing from our members that they like the new format and functionality of this program," stated Debbie Herbert, Executive Vice President, Prince George's Community Federal Credit Union.

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About MY CU® Services, LLC

MY CU® Services, LLC is a wholly owned subsidiary of Mid-Atlantic Corporate Federal Credit Union. Credit unions are eligible to use Electronic Bill Payment (EBP) through MY CU® Services, or by working with one of our corporate partners. MY CU® Services currently provides EBP services to over 700 credit unions located in 49 states, the District of Columbia, and Guam.

About iPay Technologies, LLC.

Headquartered in Elizabethtown, Kentucky, iPay Technologies began in 2001 and has continued to grow and is providing service to 2,800 financial institutions, and more than 1,000,000 small business and consumer bill pay subscribers. iPay delivers award-winning technology that levels the playing field for credit unions by providing options tailored to meet the precise needs of individual credit unions.

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